1. Shooting guns is a harmless hobby that is unrelated to the gun violence in the United States.
2. Acknowledges the deadliness and horror of guns in America along with the perspective of Europeans/other western countries.
3. Shooting at a range feels like a golf driving range
   1. Not a violent atmosphere
   2. Passionate hobbyists
4. Not just a white man’s sport; there are 2 black women along with responsibly supervised children.
5. D.K. claims NRA is bad and is pitting gun owners vs non gun owners and twisting facts
   1. Using gun manufacturer money, the NRA lobbies for politicians to take up more extreme gun control positions (more conservative)
      1. Advert claiming politician Michael Bloomberg wants to take away the safety of gun owners by banning their guns
   2. NRA claims Liberal antigun vs hobbyists right to have a gun
      1. Shooters at the range are told their hobby is the cause of shooting related deaths
6. Liberal activists and shooting hobbyists have many values in common
   1. Survey shows both prefer stricter background checks